



NZ Institute of
Primary Industry
Management

FARMAX
YOUR ADVANTAGE

2021

Emerging Rural Professional of the Year

This award has been an amazing launch pad for a career in the primary industries. The unwavering support from Farmax and NZIPIM has allowed me to be a part of the Kellogg Rural Leadership Program in 2019, has vastly widened my cross sector knowledge and provided invaluable networks throughout this great industry. I would encourage all young industry members to apply for this award a broaden their horizons.

*Laura Keenan, Lower North Island Territory Manager,
Agricom and 2018 FARMAX – Emerging Rural Professional Winner*

This form must be completed in Adobe Pdf reader for a free download go to: adobe.com

Eligibility

- The Emerging Rural Professional award is open to those who are new to the industry (less than 5 years).

Deadline

Friday 25 July 2021

Personal Information

Name		
Contact details – please provide phone, email and physical address		
Employer		
Field of expertise: (Please tick as many as required)	<input type="checkbox"/> Farm management <input type="checkbox"/> Feed planning <input type="checkbox"/> Animal health <input type="checkbox"/> Rural valuation <input type="checkbox"/> Other – please specify -	<input type="checkbox"/> Farm systems analysis <input type="checkbox"/> Financial analysis <input type="checkbox"/> Environment <input type="checkbox"/> Nutrient management
Describe your current role – What is your current role, your area of expertise and type of work you undertake within the rural profession? (less than 200 words)		
Career background/experience – Please provide a brief on your working career?		
Other roles – List any industry and leadership roles, committees, etc. that you currently hold or previously held		



Industry Questions

What do you see as the biggest challenge and areas of change within the your industry (less than 500 words)

How do we respond to such challenges and where do you see future opportunities within your industry?
(less than 500 words)

Rural Professional's Role

How do you see your role as being integral to the success of the your client's business and the wider industry? (less than 500 words)

What are your values as a rural professional, and what are the key attributes rural professionals need to demonstrate to be successful in working with their farming clients? (less than 500 words)

Professional Development

Should you be successful, please tell us how you would spend the prize money in undertaking professional development opportunities as outlined in the *Terms and Conditions* document?

--

Signature _____ Date _____

(Typing your name above constitutes as a signature)

Referees

Please submit names of two referees: One being a client and the other a colleague or industry peer.

Client's referee name	
Contact details – please provide phone and email	
Working relationship background	

Colleague or industry peer referee name	
Contact details – please provide phone and email	
Working relationship background	

By submitting this form applicants accept the 'Rural Professional of the Year Awards 2021 Terms and Conditions.

Please send completed form to: admin@nzipim.co.nz